Subject: Downtown 2030 Committee Mtg. - Sept. 13 From: "Central City Association" <LMulhall@ccala.org> Date: 08/30/2016 04:10 PM

To: "Julia Marino" <jmarino@downtownla.com>

CCA Committee Meeting Notice

□ Get Directions

SEPT. 13
8 a.m.

Building the Next Great Innovation District in DTLA

Downtown Los Angeles is rapidly becoming a hub of creativity and innovation across its diverse industry sectors and vibrant population of residents and workers. The Downtown Renaissance that has completely remade our urban center over the last 15 years has laid the foundation for this next phase of growth - particularly in the broad-based expansion of employment opportunities across industries. To better understand and support this dynamic evolution, the Downtown Center Business improvement District (DCBID), along with key public and private sector partners, is collaborating with the Brookings Institution and Project for Public Spaces on the Innovate DTLA initiative. Learn more about how this initiative will promote Downtown as a place of innovation and creativity.

Special Guest: Nick Griffin, DCBID

Agenda for Sustaining the Downtown Renaissance

The Downtown Renaissance is being threatened by a select few who oppose new development. CCA has been a strong advocate of the Downtown Renaissance and knows this current and important next phase of the renaissance will require broad-based support from CCA members. CCA's membership is posed to act as a unified voice to support new, high-caliber development projects and long-range planning efforts by the City. Join us for this roundtable discussion to shape future development of the private and public realm.

(Open to Executive, Business Advocacy and Premier Level Members Only)

Location
Central City Association
- 626 Wilshire Blvd.
Suite 200
Los Angeles, CA 90017

Parking
Parking is available onsite.
\$5 for 2 hours with validation.
Enter structure on Hope
Street.

Continental breakfast will be served.

Questions? Please do not hesitate to contact Lena Mulhall at Imulhall@ccala.org or 213.416.7514.

Register for this committee meeting on CCA's new Member Portal

1. Click the RSVP button.

2. Sign in to the CCA Member Portal. You should have received an email from CCA containing your new login information. To request it again, <u>click here</u>.

Please remember your username and password as you will need it to register for future CCA events and committee meetings.

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